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### SIBER SYSTEMS' ROBOFORM® PASSWORD MANAGEMENT SOFTWARE EFFECTIVELY FIGHTS PHISHING SCAMS

Award Winning Software Stores URLs for Trusted Websites, Making It A Double-Check Against Con Artists Trolling for Passwords, Bank/Credit Card Numbers

FAIRFAX, VA — (June 28<sup>th</sup>, 2005) — Siber Systems, Inc., a leading productivity software provider, announced today that its award-winning RoboForm® automated password manager and web form filler is an effective way to help prevent the phishing scams plaguing Internet users today. Phishing—the illegal practice of posing as a trusted business or financial institution online in order to deceptively obtain sensitive personal data—can be exposed when individuals use RoboForm, which securely stores trusted web site addresses along with the user's other confidential information, to access important web sites.

RoboForm, recently named an Editor's Choice in the utilities category by PC Magazine, is one of the most downloaded and widely used one-click form-fill and password management applications on the market today. The product simplifies the process of filling out online forms by storing multiple user identities, including name, address, phone number, and other important information required by the user; it also securely stores confidential data such as passwords, bank accounts, and credit card numbers.

RoboForm allows users to enter their password, log-in, or financial data on trusted sites with a single click. Because it enters the information automatically, routine logging-in to these secure financial and/or corporate web sites is significantly easier and faster.

### Scam Exposure

What also makes RoboForm an effective anti-phishing tool, however, is its practice of securely storing the URL, or Internet address, for sign-in pages posted by legitimate banks, credit unions and other trusted businesses.

"Typically a phisher will send an email asking the recipient to visit a web page to confirm sensitive account information. The page will look identical to the business' real page, but is in fact a fake," noted Bill Carey, vice president of marketing for Siber Systems. "When the victim types in his or her confidential information on the page, the data is sent to the criminal and the scam is complete."

RoboForm requires a stored URL to match an online URL to automatically log-in a user to a website. If a potential victim routinely uses RoboForm to log-in to websites, they will not be able to log-in to a fake site because the URLs do not match. Users will be tipped off, exposing the fake web site as a phishing scam.

#### Safe Navigation

Because RoboForm stores URLs for trusted log-in pages in its Passcards feature, it can also

# Siber Systems' RoboForm<sup>™</sup> Password Management Software Effectively Fights Phishing Scams—Page 2

ensure consistently safe navigation to the correct websites. "RoboForm is both faster and safer," said Carey. "By providing one-click navigation to the web pages of the individual's banks and finance sources, there's never any chance the user can be sent to an illegitimate page."

# **Encourages Double Check**

Finally, anytime a user fills in credit card, social security, or other sensitive info using RoboForm, the software automatically opens a warning box stating that the web site is asking for sensitive info. The admonition is an important reminder for RoboForm users.

"Every time the warning box appears, users should carefully double-check the URL listed in their web browser," commented Carey. "For example, 'www.bankofamerica.com' should appear, not 'www.bankonamerica.com.' If there is any difference at all, there's a good chance the page is a fake."

For more information about RoboForm, also named CNET Download.com's Software of the Year, visit <u>www.roboform.com</u>.

# About Siber Systems:

Founded in 1995, Siber Systems creates and markets a wide range of software to both professional programmers and the general public. Its best-known product, RoboForm, a unique password and identity organizer for PCs and mobile devices, has over a million active users worldwide. The firm also licenses various data parsing, compilation, and transformation products to major technology companies. Headquartered in Fairfax, Virginia, Siber Systems is privately held. For more information visit www.siber.com or www.roboform.com.

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