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**SIBER SYSTEMS, MAKERS OF ROBOFORM, DEBUTS GOODSYNC,  
DELIVERING ON PROMISE OF EASY, ASSURED FILE SYNCHRONIZATION**  
GoodSync Provides True, Bidirectional Data Syncing Between PCs, Laptops, USB Flash  
Devices and More Via Network or Internet; Directions as Easy as “1-2-3”

FAIRFAX, VA (February 7, 2006) — Siber Systems, Inc., makers of the hugely popular RoboForm form filler and password management software, today unveiled its breakthrough data synchronization application, GoodSync, at Showstoppers in Las Vegas. Unlike other products, Siber Systems’ GoodSync makes true data synchronization easy, accurate and complete, ensuring that users have access to their most current files wherever needed.

“As anyone knows who has tried data synchronization, the task isn’t as easy as it’s made out to be,” said Andrew Finkle, Vice President of Marketing for Siber Systems. “Our approach was to ‘fix’ the multiple steps and confusing controls other synchronization products use. GoodSync is a productivity tool every bit as reliable, intuitive, and easy to use as our well-known RoboForm application, which won CNET’s Software of the Year award. This is the data sync product people have been waiting for.”

GoodSync allows users to synchronize data between home and office PCs, between a laptop and desktop computer, even between a PC and any kind of removable or external media device such as a USB flash drive, R/W CD disc, MP3 player or digital camera. Synchronization can be done either directly, over a home or workplace network, or via the Internet, giving users complete flexibility and convenience.

**Multi-Directional**

Siber Systems’ GoodSync is a true bi-directional, even n-directional, synchronization solution, meaning that it automatically detects the latest file changes and deletions regardless of where the changes/deletions exist, then moves those updates to all other devices involved in the sync.

While most synchronization products operate under a “source/destination” transfer paradigm, GoodSync’s multi-directional approach greatly simplifies the syncing process. GoodSync also uses an innovative synchronization algorithm that improves data transfer accuracy. For example, if a network connection is severed for any reason during data transfer, no data is corrupted. When a system clock setting is wrong, GoodSync is still able to synchronize files correctly.

**Easy, Versatile**

Data synchronization software can be confusing to use. GoodSync, by contrast, is as easy as “1-2-3”—just download the software, choose the files or directories to be synced, and click

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“synchronize.” GoodSync presents users with only five onscreen buttons; even more, hints are automatically supplied to help novices easily manage their synchronization tasks.

Because GoodSync easily syncs and/or backs up any combination of user files, folders, directories or applications, a wealth of new opportunities exists to make computing more convenient. For example, users can sync the contents of their “My Documents” folder on a USB drive, then take the drive to an Internet café where they can plug in and access their files with ease.

When managing MP3 files, GoodSync greatly simplifies updates. If a user chooses to add a particular music file on their MP3 player, the change is automatically made on a host PC the next time the devices are synced.

At the workplace, IT staff can use GoodSync to synchronize multiple workstations with a corporate file server. Regardless of the moves/additions/changes made within the company’s system, GoodSync ensures that all devices are kept completely up to date.

#### **Pricing, Availability**

Siber Systems’ GoodSync data synchronization utility is FREE for personal use; a professional version of the product can be purchased for \$19.95 (USD), with OEM pricing available. The application is now available for download or purchase at [www.goodsync.com](http://www.goodsync.com).

At the 2006 International Consumer Electronics Show in Las Vegas, Siber Systems is demonstrating GoodSync from its display at ShowStoppers on Thursday, January 5, 2006 at the Wynn Las Vegas Hotel.

#### ***About Siber Systems:***

*Founded in 1995, Siber Systems creates and markets a wide range of software to both professional programmers and the general public. Its best-known product, RoboForm, a unique password and identity organizer for PCs and mobile devices, has over a million active users worldwide. The firm also licenses various data parsing, compilation, and transformation products to major technology companies. Headquartered in Fairfax, Virginia, Siber Systems is privately held.*

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